
Angelo Trotta

■ Director Ticino Turismo



Angelo Trotta has more than 25 years of international experience in the marketing and sale of luxury goods, consumer goods and financial services. After graduating in Economics from the University of St. Gallen, having specialised in Marketing & Sales, he held various high-level management positions at the helm of international groups in Switzerland, Italy, France, Brazil, Germany and Spain. During his long career, he has acquired extensive experience in development plans and marketing and sales strategies, budgets and business plans, regional marketing, project and product management, market analysis, trade marketing, digital marketing and sponsoring. He has also undergone further training in various foreign countries and is fluent in six languages. Angelo Trotta was appointed director of Ticino Turismo in 1 July 2019.
