
Jasmine Leoni

■ Director of Administration & Finance



Jasmine Leoni, born in 1991, obtained a Bachelor of Science in International Hospitality Management with a specialization in finance from EHL Hospitality Business School in Lausanne in 2015. After gaining initial experience in strategic consulting and tourism in Australia, she began her professional career at Deloitte in Zurich, where she worked as a Senior Audit and Risk Advisor from 2015 to 2017, dealing with financial audits and international forensic consulting projects. In 2017, she joined the Marriott International group in Italy as Executive Assistant at Hotel Romazzino, working closely with the general management in the operational and organizational management of the hotel. In 2018, she was involved in the opening of the Schweizerhof in Zermatt, taking on the role of Opening F&B Manager. From March 2019, she has been Director of Finance and Administration, as well as member of the management team of the Regional Tourism Organisation Bellinzonese e Alto Ticino. Since April 2025 she is Director of Administration and Finance and a member of the Executive Board of the Agenzia turistica ticinese SA. Alongside her professional activities, Jasmine Leoni is active in various local associations, both sporting and institutional. She was also a municipal councilor of the municipality of Camorino prior to its merger with Bellinzona in 2017