



Lugano Sunset Orange

Color developed by
PANTONE®



Lugano Sunset Orange

Luminous, hot and a joy to behold Lugano Sunset Orange is a riveting orange tone linked to the sensations of radiant energy, and the glowing presence of the setting summer sun at Lake Lugano.

Displaying a breathtaking beauty that instantly captivates the eye, vibrant Lugano Sunset Orange uplifts the spirit and cheers the soul.

Engaging and friendly, Lugano Sunset Orange invites us in with a warm and welcoming embrace, celebrating the wondrous splendor of the sky as the sun goes down in this picture book setting.

_luminous...radiant...friendly...warm...
welcoming...captivating...cheery...

