
Kaspar Weber

■ Vice-director Ticino Turismo



Born in 1976, Kaspar obtained a degree in Economics from the University of Bern with a dissertation on the tourism sector. After a period working for the Swiss Tourism Federation, he joined the Swiss Travel Fund Reka. In parallel, he worked with the Institute for Research on Leisure and Tourism as an assistant on the Tourism Barometer project. From 2003 to 2007, he worked for BAK Basel Economics, where he edited a number of publications, including one entitled “Studio di benchmark del turismo ticinese” (benchmark study of tourism in the Ticino), published in 2006. In 2007 he was hired by the State of the Canton of Ticino as a consultant at the Office for Economic Development of the Department of Finance and Economy. At the same office, he held the position of head of tourism from 1 January 2013 until the end of his contract. Kaspar Weber also works for the local authorities: he joined the Municipality of Migliegla in 2008 and was elected mayor in 2012.
