
Simone Patelli

■ President Ticino Turismo



Simone Patelli, born in 1975, trained in banking and began his career at UBS in Locarno. In 1996, he became Accounting, Personnel, Marketing and Property Manager at the Campofelice Camping Village in Tenero, a facility that has received top international awards over the years. In 2008 he was appointed Deputy Director and Chairman of the Board of Directors of the same facility and in 2019 he became its Director. He has chaired the Associazione Campeggi Ticinesi since 2012 (a position that he still holds today). Since 2008 he has been a member of several boards of directors, including, in 2011, that of the Organizzazione Turistica Lago Maggiore (then the ETTVV). Simone Patelli has obtained several diplomas in the field of sport that have enabled him to become the coach of important football teams, including AC Bellinzona. Member of the Board of Directors of Ticino Turismo since 2012, he became its Deputy Chairman in January 2019. In 2022, he joined the Board of Directors of Switzerland Tourism.