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## Simone Patelli

■ President Ticino Turismo



Born in 1975, Simone Patelli trained in banking and began his career at UBS in Locarno. In 1996, he was appointed head of accounts, human resources, marketing and real estate management at Campofelice Camping Village in Tenero, an establishment that has received the highest international recognition over the years. In 2008, he was appointed vicedirector and chairman of the Board of Directors of the same establishment, and he has been the chairman of the Ticinese camping association since 2012. Since 2008, he has served on various boards of directors, including, since 2011, that of the Lake Maggiore Tourism Organisation (then "ETTVV"). Simone Patelli has obtained various diplomas in sports, which have enabled him to become a coach for renowned football teams, including AC Bellinzona. He has been a member of the Board of Directors of Ticino Turismo since 2012, he was appointed vice-chairman in January 2019 and president in January 2021.

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